

A decorative graphic consisting of several overlapping, wavy lines in shades of grey and yellow, flowing across the top of the page.

Portal of Excellence

The package of information systems developed by our company for the Business-to-consumer (B2C) and business-to-business (B2B) websites has been used by web portals for many years. Web portals or web gateways enable modern companies to increase competitiveness and expand their service offerings by using innovative IT systems. Web portals streamline operations, reduce overhead costs and increase productivity. End users of web portals can be employees, customers, partners or suppliers.

Creating a professional online presence through a web portal is essential for doing business and providing modern electronic services in any industry. Well-built web portals can connect end-users to a wide range of data and services, as well as enable comprehensive data collection.

The terms "web portal" and "web page" are often used interchangeably, technically they are fundamentally different IT solutions.

Both technical solution approaches consist of a web interface and can usually be accessed using any device with an internet connection, such as a computer, laptop, tablet or smartphone.