

Sezam



Brief Description

Sezam is simple mobile retail system for modern stores used by over 50 customers.

End Consumer

Stores in many areas:

- restaurants
- bars
- coffe shops
- hotels
- beauty salons
- fitness centres, etc

Retail sales obeys different rules in different countries. One difference is the way, how sale is recorded. Sezam supports more markets and takes into account these differences:

- Great Britain
- Ireland
- Slovak republic
- Czech republic, and others

Key Functions

- Remote system administration (sale items, warehouse, users, etc.)
- Sale over mobile platform (directly via cell phone or tablet)
- Automatic backup of data in Cloud
- Graphs, statistics, reports
- Direct integration of cell phone with peripherals (printer, scanner, etc)
- Warehouse management
- Loyalty system

Project Implementation Dates

Product implementation has begun in the year 2012 with the intention to introduce to the market a system answering the demand for mobile solutions in retail segment. As the Sezam system includes many new and innovative components, it was necessary to throughoutly test the system for over a year directly at pilot customers. Sale of the product for gastro segmet was launched in february 2014 by presentation on Danubius Gastro festiva in Incheba, Bratislava. Since then, the system is permanently innovated and new functions are added so that it is suitable for other segments in the retail sector.

Specific Project Parameters

Ready for Customer's Growth

It is extremely complicated to rollout and launch business systems. The main reason is large number of workstations and peripherals (printers, scanners, scales, ...). Sezam solves this problem rather intuitively - it avoids launching a huge business system at once. Opposed to that, it is possible for the customer to gradually launch the system according to its needs.

- Download of application to smart phone
- Adding peripherals (printer, scanner, etc) directly to smart phone
- Adding next smart phone or tablet to store operation
- Switching to Cloud (online mode)
 - > Online management via web (sale items, warehouse, employees list, etc)
 - > Automatic data backup at the server
 - > Data analysis available on the web via clear graphs and statistics

Integration with Peripherals

With Sezam it is possible to attach many peripheral devices directly to smart phone/tablet:

- Fiscal printer (according to Slovak law)
- Non-fiscal printer (Epson, Bixolon, Nippon Primex, Zebra)
- Barcode scanner
- Authentication via eID is also available

Mobile Terminal for Rival Systems

Customers that already own a retail system from a different company may decide to use Sezam only as a mobile terminal. In such case Sezam works as a add-on module for standard retail system that adds the possibility to sell goods and services directly via smart phone. Sezam currently works in this add-on mode with three different types of rival systems.